

DIGITAL CARD ISSUANCE

Give customers a best-in-class mobile payment experience

MOBILE PAYMENT METHODS UP BY



Mobile payment methods are gaining traction worldwide fueled by the explosion in the e-commerce industry, with a growth of 22% yearly since 2020.

By 2023 the global e-commerce market will be \$15.3T¹

Potential 51.7% increase in mobile payment wallets by 2024²

1 The 2020 McKinsey Global Payments Report, McKinsey & Co.

2 The 2021 Global Payments Report, WorldPay (from FIS)

Digital payment methods promise simple, seamless, and secure transactions — anytime, anywhere

CHALLENGES OF ADOPTING A DIGITAL ISSUANCE SOLUTION

When issuers are looking to enhance their card issuance program to meet cardholder demands, they would also need to consider some of the challenges that they may face.



Compliance with Regulations



Token Requestors Support



Plastic and Digital Cards



Scheme Support

THE ENTRUST DIGITAL CARD SOLUTION

The Entrust Digital Card Solution empowers financial institutions with an unmatched portfolio of digital and physical credential issuance and transaction security solutions.

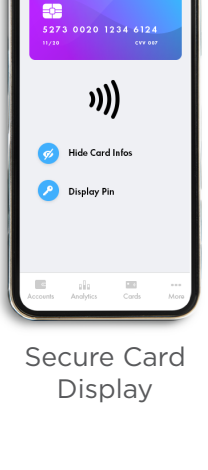


- A single software development kit (SDK) drives all digital card services
- Supports OEM payment and is certified with Visa VTS and Mastercard MDES
- Compatible with application standards like Wise and PURE
- Enables and supports various token requestors

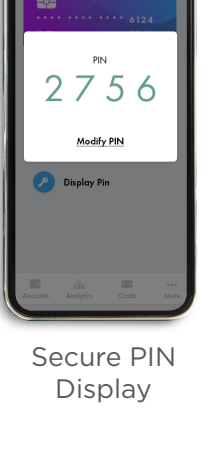
Other capabilities include:



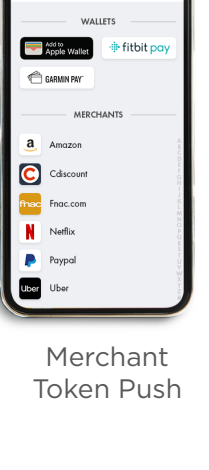
Video ID Verification



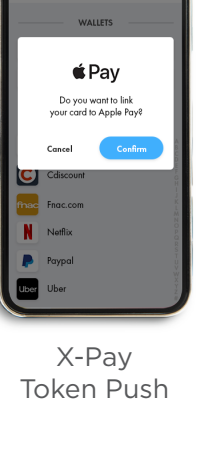
Secure Card Display



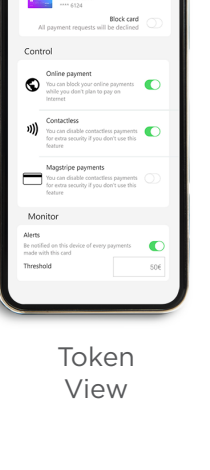
Secure PIN Display



Merchant Token Push



X-Pay Token Push



Token View

Only the Entrust Digital Card Solution can offer all the best digital card management features, easily integrated right in your bank's mobile app, for a launch that's simple and stress-free.



PIN Management

Enable customers to securely display and modify their PIN code in the application



Strong Customer Authentication

Use the "chip-like" security of payment solutions to facilitate secure and convenient transactions, which is PSD2 compliant



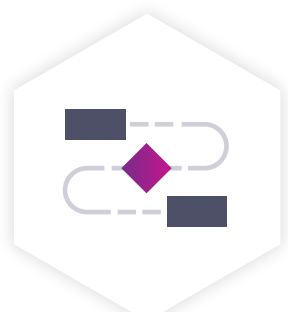
Secure Interface

Securely display sensitive card details in the application



NFC Issuer Wallet

Turn the mobile banking app into an NFC wallet



Token Manager

Customer self-care tool: Easily manage your digital cards



X-Pays and Merchant Push

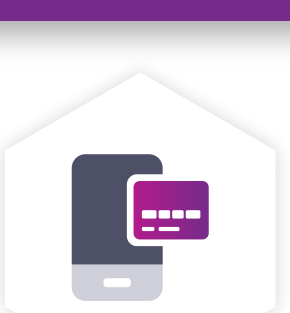
Conveniently and securely push cards into OEM payment methods and e-commerce merchants from the mobile banking app

BENEFITS TO CARD ISSUERS



PSD2 Compliant

- Entrust is fully compliant with EU legislation that promotes stronger security standards for customer payment methods



A Unique Digital Card Experience

- Provide a fully digital and unified card experience to your customers
- Bring convenient instant digital card services



Leading Innovation for Bank Apps

- Offer latest digital card features and innovations directly in your mobile banking application



A Unified Service

- Trust a mobile-first certified solution/expert
- No need to assemble multiple heterogeneous components



Complementary or standalone

- Upgrade your existing bank app and card portfolio with the leading Digital Card SDK
- Plus, build new Digital Card programs for your customers with an all-in-one solution



Simplified Integration

- One single SDK integration to support all digital card use cases with unique security
- Zero back-end integration possible

For more information about our Digital Card Solution, contact your Entrust Representative, or visit our website.

With the combination of traditional and digital card issuance solutions, Entrust is the leader in offering integrated, seamless customer payment experiences.